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RESEARCH, ANALYSIS AND INSIGHTS ON ADDRESSING Healthcare Risk

ISSUE BRIEF 02

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Part 3: Jackson National/Greenwald Research/CRR Project

How Do Retirees Cope with Uninsured Healthcare Costs?

By Anqi Chen, Alicia H. Munnell, and Gal Wettstein

Issue Brief (2 of 2)



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Introduction

Even the best-laid plans can go awry. Retirees face the risk of a large healthcare spending shock involving either medical or long-term care (LTC) either because their health insurance involves significant cost sharing or because they lack insurance entirely in the case of LTC. If these shocks are big enough, they can devastate a household's finances. The question is how do retirees respond when faced with expenditures that exceed their resources?

This *brief*, which is based on a recent paper, addresses retirees' responses in two steps.¹ The first reports the results of a recent survey on how older households perceive medical and LTC risks in retirement and how they plan to respond if their resources prove inadequate. The analysis then turns to the *Health and Retirement Study* (HRS), a large longitudinal survey, to determine how households actually respond following a major healthcare expenditure.

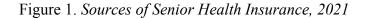
The discussion proceeds as follows. The first section describes the extent to which individuals are insured for healthcare shocks. The second section summarizes the survey results on individuals' perceptions of possible costs and how they might respond if resources are insufficient. The third section describes the data and methodology for the HRS analysis, and the fourth section presents the results. The final section concludes that while retirees are relatively well-insured against medical shocks – with implications seemingly limited to reductions in expected bequests – they are very exposed to unexpected LTC expenditures, often leading to a drawdown of home equity or reliance on Medicaid.

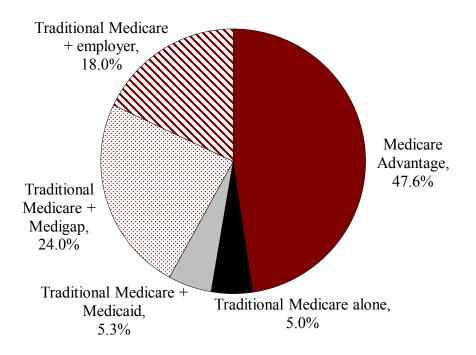
How Well Are Retirees Insured against Healthcare Risks?

In this *brief*, we use "healthcare" to refer to any health-related costs, whether they involve periodic medical care or long-term care. Starting off with medical costs, Medicare covers nearly all adults ages 65+, and about half had a Medicare Advantage plan in 2021 (see Figure 1).² The remainder typically have a combination of Traditional Medicare and supplemental coverage either from an employer (current or previous), a Medigap plan, or Medicaid. Only 5 percent of those over 65 are covered solely by Traditional Medicare. Given the extensive coverage, retirees' exposure to costs occurs through the extent of cost-sharing they face through the different arrangements. While such cost-sharing can be substantial in Traditional Medicare, the vast majority of retirees have some form of supplemental arrangement that can reduce the burden.

¹ Chen, Munnell, and Wettstein (2025a).

² Only about 1 percent of this population is uninsured. See Tolbert, Drake and Damico (2023) and Lindstrom, Keisler-Starkey and Bunch (2024).





Source: Authors' calculations from Ochieng et al. (2023).

Even with supplemental insurance to augment Medicare, cost-sharing for doctor and hospital services typically involves some copay or coinsurance. While annual costs are capped by supplemental plans and Medicare Advantage (though not in Traditional Medicare), those caps may still leave households exposed to thousands of dollars of annual costs. In 2024, Medicare Advantage plans must cap annual costs to enrollees at \$8,850 for in-network services and \$13,300 for out-of-network services; and, since many households are married couples, the household cap is effectively doubled for them.³

Another source of uninsured expenditure – for the period covered in the following HRS analysis – is prescription drugs. Medicare drug coverage initially included substantial gaps, and supplemental plans in those years also often did not cover drugs. Moreover, when the Part D drug benefit was added to Medicare in 2006, retirees still faced a "donut hole" of thousands of dollars a year of drug costs that were uncovered until they hit "catastrophic" levels of spending (after which they still faced a 5-percent coinsurance rate). Recently, the donut hole and cost sharing for catastrophic coverage were eliminated, but these costs are important for the sample period in this analysis.

While retirees are fairly well protected against the cost of medical shocks, they are exposed to substantial LTC risks. About 80 percent of those ages 65+ will require some LTC, with nearly

³ See Freed et al. (2024). Furthermore, the networks for such plans are generally limited, and will not provide nonemergency coverage for individuals traveling far from home – another potential source of high costs in spite of coverage.

20 percent requiring high-intensity care for more than three years.⁴ But only about 4 percent of the hours required is covered by insurance (see Figure 2).⁵

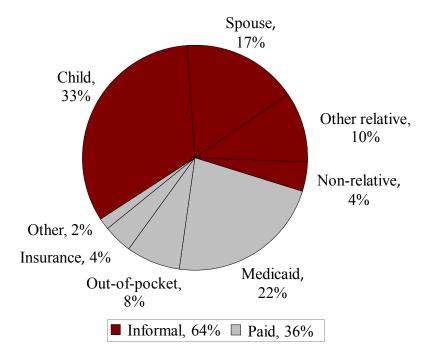


Figure 2. Percentage of Total Caregiving Hours Provided to Individuals Ages 65+, by Source

Source: Belbase, Chen, and Munnell (2021).

The rest is covered primarily by informal care from family members, and the lion's share of paid care is eventually covered by Medicaid. However, Medicaid eligibility requires the household to be impoverished. In 2024, the income limit for Medicaid eligibility for those over age 65 is typically around \$2,800 per month (\$5,600 for couples) and the asset limit is typically \$2,000 (\$3,000 for couples), but varies by state. Thus, Medicaid is a safety net, but not an effective form of insurance, since its deductible is virtually a household's entire assets.⁶ The lack of insurance for formal care is troubling, given that the median costs in 2023 were \$116,800 for a private room in a nursing home, \$64,200 for an assisted living facility, and \$75,500 for home health aides.⁷

In sum, retirees are exposed to moderate medical spending – mostly capped at around \$20,000 per year for a married household with Medicare Advantage. While no small sum, it is unlikely to completely derail a household's long-term finances, although it may require adjustments

⁴ See Chen, Munnell, and Wettstein (2025b).

⁵ Currently, only about 7.5 million people have LTC insurance in the United States, representing around 3 percent of adults or 15 percent of those ages 65 and older (Gruber and McGarry 2023 and American Association of Long-term Care Insurance 2020).

⁶ Some allowance is made if a household retains a community-dwelling spouse, such as an exemption of the house from asset tests.

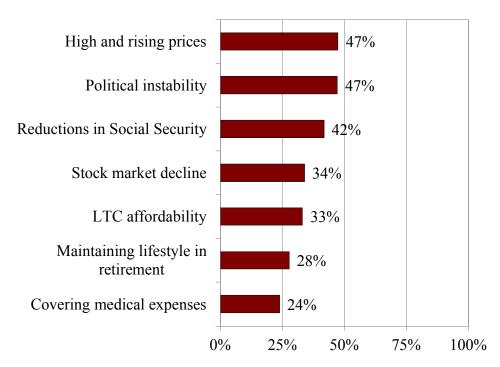
⁷ Genworth Financial (2023).

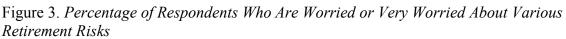
(particularly as many medical conditions persist for years). In contrast, the costs of LTC can easily overwhelm household finances with just a few years of intensive care.

The economics literature on how retirees fare financially in the wake of a healthcare spending shock is surprisingly limited. In an attempt to fill that gap, the following reports the results of a recent household survey on people's perceptions of possible shocks and their fallback plans if resources are inadequate. These results are then supplemented with findings from the HRS describing what actually happens to retirees in the wake of a healthcare shock.

Survey Results

In July 2024 Greenwald Research interviewed online 508 individuals ages 48-78 with at least \$100,000 in investable assets. All the respondents were involved in the financial decisionmaking of their households. The survey asked participants about their perceived likelihood of experiencing a medical shock or needing extensive LTC, as well as the potential cost of these events. A key finding, consistent with other studies, was that medical and LTC risks were generally low on their list of concerns (see Figure 3).⁸ Moreover, responses to detailed questions in the recent survey about the likelihood of needing care and the cost of that care reinforce the notion that older adults underestimate the risks and costs.





Source: Authors' calculations from the 2024 Greenwald Research household survey.

⁸ See Hou (2020).

Underestimating the risks of large outlays for healthcare means that households will not have adequate insurance or financial resources to cover such needs if they arise. When asked what alternatives they would consider if they could not afford their healthcare expenses, over 60 percent said they would consider spending down to Medicaid, while only 31 percent said they would consider using their home equity or moving in with their children (see Figure 4). The question is to what extent are these alternatives reasonable? To answer that question, the analysis turns to the HRS.

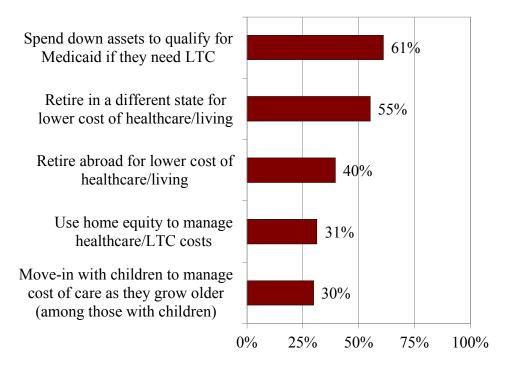


Figure 4. Percentage of Respondents Making or Considering Various Changes

Note: Data show the percentage of those who have already made, have considered making, or may consider making various changes.

Sources: Authors' calculations from the 2024 Greenwald Research household survey.

HRS Analysis – Sample and Methodology

The HRS is a biennial survey representative of the U.S. population over age 50 and their spouses. This analysis limits the sample to the Medicare-covered population ages 65+ and, to be consistent with the recent online survey, focuses on those with \$100,000+ in investable assets. Although all respondents are initially non-institutionalized when first interviewed, they are tracked and re-interviewed even as they enter nursing homes and other institutions. Furthermore, the HRS includes questions on healthcare expenses by type: doctors, hospitals, prescription drugs, outpatient surgery, and dental costs on the medical front; and nursing home care and home care on the LTC front.

These healthcare expenses are used to define "medical shock" and "LTC shock." Individuals are considered to have had a medical shock in a given year if spending was in the top ten percent of

medical out-of-pocket expenses in that year. For LTC, because out-of-pocket spending is relatively rare, a shock is defined as having any LTC-related spending. Individuals with multiple years of high spending are considered to have had the shock in the first year, with the subsequent years viewed as related to the initial event. This process yields nearly 1,500 unique individuals in the LTC shock group and around 4,000 in the medical shock group. All amounts are inflated to 2023 dollars.

The analysis explores four ways in which a large healthcare expense could affect an individual's life. The first, and probably the most important, is the decision to enroll in Medicaid. The second is any impact on household assets – overall, residential, and non-residential – with an eye toward assessing if the shock leads to downsizing to fund the expense. The third involves a change in living arrangements, such as moving in with children to more easily receive care. Finally, a large healthcare expense could affect an individual's expectations about leaving a bequest.⁹

To analyze the effects of shocks, one must contend with the fact that the households bearing such large costs are not similar to those without shocks. They may have had poorer health their whole lives, they may lack sufficient insurance coverage due to preexisting conditions or a lack of resources, or may simply have different risk preferences. Such differences are hard to control for statistically in a regression. To address this problem, the analysis compares those who experience a shock in a given year to those who will experience the shock at some time in the near future.¹⁰ The expectation is that an individual with a large healthcare expenditure in a specific year should be similar on all manner of unobservable characteristics to one hit by the same shock just a few years later, if the precise timing of such shocks is close to random.

Thus, the analysis involves matching the group of individuals suffering a shock with a "control" group of individuals experiencing the same type of shock four years later. In this manner, the effects of the shock can be estimated at the time of impact, and up to two years later.¹¹ Once the "shock" groups and control groups are defined, a regression equation is used to estimate the impact of the shock – medical or LTC – on the four outcomes – Medicaid, wealth, living with children, and bequest expectations.

HRS Analysis – Results

The section begins with a look at the characteristics of the survey participants, followed by the results for the analysis of healthcare shocks.

⁹ See Jones et al. (2020).

¹⁰ This approach follows that developed by Fadlon and Nielsen (2021). To implement this approach, we focus on the years 2002-2016. 2002 was the first year the HRS split out medical and LTC expenses, which we use to define a "shock." Looking at shocks through 2016 ensures that we observe sufficient years following a shock to consider effects lasting two years after the event. The research design requires observation of outcomes for four years further out to provide a comparison group, taking the analysis through the most recent wave of the HRS in 2022. ¹¹ Beyond that timeframe, the control group is itself treated, and can no longer offer a plausible counterfactual for the outcome variables.

Descriptive Data

Before looking at how people respond to large financial shocks, some descriptive data relating to the sample and to the magnitude of the healthcare expenditures provide a useful backdrop. Table 1 presents the mean demographics for the two "shock" groups. These two samples are both broadly similar, except that those suffering an LTC shock have a mean age of 82 compared to 76 for those with a medical shock. In addition, the medical-shock group tends to have somewhat more education, higher wealth and, correspondingly, greater expectations of leaving large bequests.¹²

Variable	LTC shock (N=1,396)	Medical shock (N=3,993)	
Age	82	76	
College graduate	24%	31%	
On Medicaid	4	2	
Total wealth	\$819,900	\$1,253,200	
Non-housing wealth	587,300	903,200	
Primary residence value	232,800	343,300	
Probability of >\$100,000 bequest	52%	60%	
Live with children	5	4	
Live <10 miles from children	50	50	

Table 1. Demographics of HRS Respondents 65+ with \$100,000 in Investable Assets, by Shock

Sources: Authors' calculations from RAND *Health and Retirement* Study (HRS) *Longitudinal File* (1992-2020v2) and University of Michigan HRS (1992-2020).

Table 2 displays mean out-of-pocket (OOP) costs in the year of the shock for those with an LTC shock and those with a medical shock. Overall, annual costs are quite high and similar for both samples – about \$11,000. The standard deviation (SD) of these costs is also large – an individual who is one standard deviation above the mean would face nearly \$30,000 of expenses in the shock year.¹³ Roughly two-thirds of LTC expenses are nursing homes, while within medical care, about half of expenses are for prescription drugs. This finding is not surprising given that many of these shock years occurred before Medicare Part D, and all before the elimination of the donut hole in the standard Part D benefit. Interestingly, while the medical group has much higher medical than LTC spending, the converse does not hold for the LTC sample. That group actually faces higher medical than LTC costs, showing that individuals facing large LTC expenses typically also bear large medical expenses at the same time.

¹² Part of the difference in wealth and education may itself stem from the fact that households suffering an LTC shock are older, and were born in earlier cohorts. Thus, they have likely drawn down more of their wealth and came of age in periods when lower educational attainment was the norm.

¹³ Healthcare costs also tend to be persistent, so the initial shock may well be an indication of further expenses to come. Hubbard, Skinner, and Zeldes (1995) find that healthcare spending has an autoregressive coefficient of 0.9; while more recently De Nardi, French, and Jones (2010) find a similar persistence of 0.922.

Cost category	LTC shock (N=1,396)		Medical shock (N=3,993)	
	Mean	SD	Mean	SD
Total OOP	\$10,443	\$17,851	\$11,937	\$18,854
Total LTC OOP	4,875	14,637	651	7,149
Nursing home	3,104	-	383	-
At-home services	1,770	-	268	-
Special facilities	297	-	94	-
Total medical OOP	5,271	8,403	11,192	17,237
Hospitals	1,621	-	1,423	-
Doctor visits	1,076	-	1,510	-
Dental costs	667	-	1,760	-
Outpatient surgery	131	-	449	-
Prescription drugs	1,776	-	6,050	-

Table 2. *Healthcare Spending of HRS Respondents Age 65+ with \$100,000 in Investable Assets, by Shock*

Sources: Authors' calculations from RAND HRS Longitudinal File (1992-2020v2) and HRS (1992-2020).

Impact of Long-term Care Shocks

With this context in mind, Figures 5 through 7 show the impacts of an LTC shock on a variety of outcomes.¹⁴ First and most striking, Figure 5 shows that the share of individuals covered by Medicaid increases dramatically, by 6.6 percentage points, in the year of the LTC shock, and increases yet again the following year to 9 percentage points above the comparison group. These increases are enormous in relation to the baseline rate of Medicaid coverage in this population of 4 percent before the shock. Furthermore, prior to the shock, the shock and control groups move in parallel, as evidenced by the lack of significant differences in years -4 to -1. Thus, these findings suggest that the LTC shock was the *reason for* the increase in Medicaid enrollment.

¹⁴ Full regression results for all these figures are in Appendix Table A1 of the full paper (Chen, Munnell, and Wettstein 2025a).

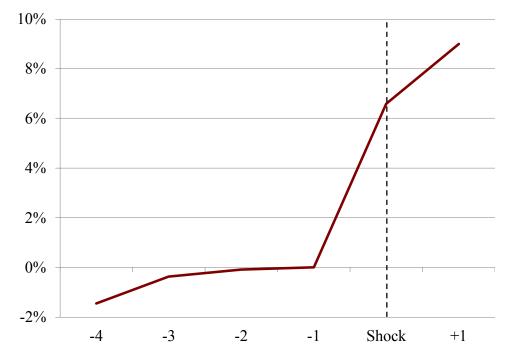


Figure 5. Percentage of Respondents Who Experience an LTC Shock on Medicaid, Pre- and Post-Shock

Medicaid, however, is not a good solution for most households, since it requires the household to forfeit virtually all its wealth. Indeed, another recent study of ours found that only about 15 percent of households with more than \$100,000 in investable assets will actually end up on Medicaid.¹⁵ So, it is quite surprising that 61 percent of respondents in the recent survey said that they would consider spending down assets to qualify for Medicaid. At the same time, few survey respondents expected to tap their home equity to cover costs. In fact, though, the net worth of households hit by an LTC shock declined in the year of the shock by \$78,200, relative to the comparison group. And the estimated decline in the value of the primary residence in Figure 6 suggests households do draw down their home equity to finance LTC shocks.¹⁶

Sources: Authors' calculations from RAND HRS Longitudinal File (1992-2020v2) and HRS (1992-2020).

¹⁵ Chen, Munnell, and Wettstein (2025c).

¹⁶ This pattern is consistent with analysis by Poterba, Venti, and Wise (2011) showing households rarely tap home equity – except when moving into a nursing home or near death. More broadly, our own recent work also finds that 40 percent of older households will eventually tap their home equity (Chen, Munnell, and Wettstein 2025c).

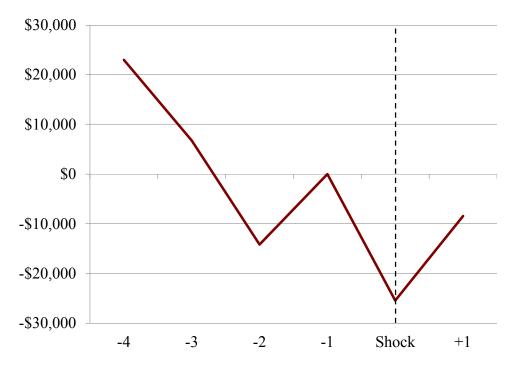


Figure 6. Primary Residence Value of Respondents Who Experience an LTC Shock, Pre- and Post-Shock

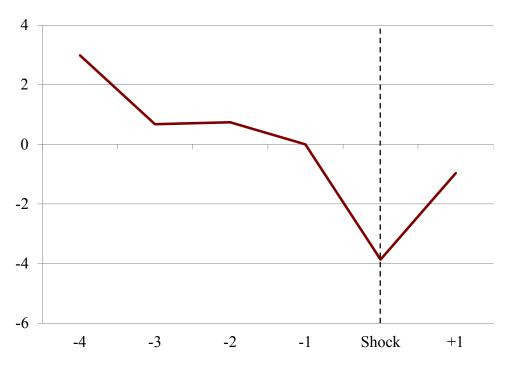
Another way individuals can finance LTC is by reducing the amount they set aside for bequests. Some economists have argued that bequests are a luxury good (a good that people buy disproportionately more of as their income increases) and, as such, holding assets in reserve for bequests if individuals do not need much LTC is complementary to using such reserves to finance that care.¹⁷ The results are consistent with this model: the individuals in the analysis reduce their expected probability of leaving bequests of \$100,000 or more, as a result of an LTC shock (see Figure 7). The decline is modest in magnitude, at 4 percentage points, but such probability questions are notoriously insensitive as respondents tend to round their answers substantially.¹⁸

Sources: Authors' calculations from RAND HRS Longitudinal File (1992-2020v2) and HRS (1992-2020).

¹⁷ Lockwood (2018).

¹⁸ See Hendren (2013). That said, the results show no impact on expected bequests of \$500,000 or more, although the small expected mean probability of leaving such bequests to begin with suggests little room for these expectations to fall.

Figure 7. Self-Reported Probability of Leaving More Than \$100,000 in Bequests of Respondents Who Experience an LTC Shock, Pre- and Post-Shock



Sources: Authors' calculations from RAND HRS Longitudinal File (1992-2020v2) and HRS (1992-2020).

Finally, some comfort can be taken in the fact that the results show no evidence of individuals suffering an LTC shock moving in with their children or of moving closer to their children (or their children moving closer to them). This pattern is consistent with the distinct preference of respondents in the survey to only move in with their kids as a last resort.¹⁹

In sum, individuals seem to have three main methods of absorbing LTC shocks in practice: drawing down wealth (particularly their home equity); possibly as a consequence, reducing their intended bequests, at least for modest bequest sizes; and falling back on the quintessential safety net, Medicaid. All of these results are qualitatively similar when the sample is not restricted to households with more than \$100,000 in financial assets.²⁰

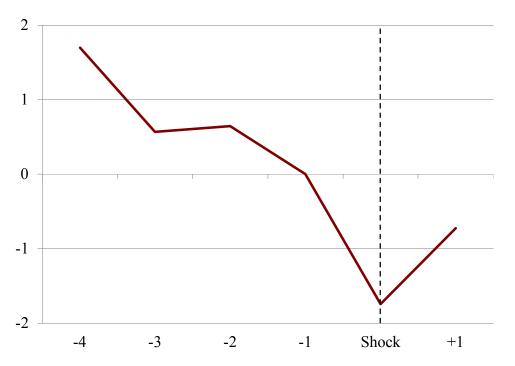
Impact of Medical Shocks

In contrast to the impacts of LTC shocks, the impacts of medical shocks are actually very limited. No statistically significant impact is found on any of the outcomes, with the exception of the expected chance of leaving a bequest of \$100,000 (see Figure 8), which is marginally significant at the 10-percent level.

¹⁹ The results showed no change in LTC insurance status either in anticipation of the LTC shock or in its wake (at which point coverage is likely to be denied). Some evidence of loss of private health insurance coverage shows up in the wave preceding the LTC shocks – possibly consistent with denial of coverage following severe shocks, as is common in Medigap plans (Boccuti et al. 2018).

²⁰ These results are available in the full paper (Chen, Munnell, and Wettstein 2025a).

Figure 8. Self-Reported Probability of Leaving More Than \$100,000 in Bequests of Respondents Who Experience a Medical Shock, Pre- and Post-Shock



Sources: Authors' calculations from RAND HRS Longitudinal File (1992-2020v2) and HRS (1992-2020).

Overall, the results provide suggestive evidence that households are fairly well-insured against medical shocks. This finding is in sharp contrast to LTC shocks, which is puzzling given that the magnitude of the financial hit in the year of the shock is similar for both types of shocks. A possible explanation is the persistence of shocks – while a medical shock is likely predictive of some future expenses, an LTC shock is much more likely to indicate a permanently elevated level of future expenditures. This difference in expected future costs is compounded by the fact that health insurance is never exhausted, while LTC insurance typically has lifetime limits.²¹

Conclusion

Insurance rarely offers full protection from risk, and in the case of healthcare risks, these shortcomings can be substantial. Large OOP healthcare expenditures are an indication of a lack of adequate insurance, either entirely (typical in the case of LTC) or on the margin (typical of cost-sharing in health insurance for medical care).

The analysis shows that individuals plan to rely on Medicaid, the main safety net program for healthcare, if their insurance proves inadequate. The results also confirm that Medicaid is, in

²¹ Medicare OOP maximums reset every year – except in the lifetime limits on extended hospital stays which, incidentally, provide a close substitute for some medically necessary LTC. In contrast, LTC insurance, to the extent it exists, is typically limited to a small number of years of coverage. Therefore, the risk of future LTC costs is understated by the average of such future costs. That LTC shocks entail greater adjustments from affected individuals is, therefore, perhaps not surprising.

fact, the major recourse of individuals struck by LTC shocks, for which private insurance coverage is rare. However, in the end only 15 percent of the population ends up on Medicaid, at least within the first couple of years after a shock. Instead, while survey responses suggest that people do not expect to draw down home equity to deal with healthcare expenses, the results of the HRS analysis show that tapping equity is actually a typical response to LTC shocks. Such shocks also lead to reductions in expected bequests.

In contrast to LTC, medical expenses seem well-insured, particularly in the sense that one bad year does not predict extraordinarily high-cost future years. Furthermore, health insurance does not typically feature lifetime limits, in contrast to LTC insurance (and Medicare coverage for close LTC substitutes such as extended hospital stays). Accordingly, the results suggest that the only major adjustment by individuals hit with a medical spending shock is a decline in expected bequests.

Overall, the results speak to the relative lack of protection retirees have against LTC shocks, and underscore the importance of Medicaid as a payer of last resort for those who develop LTC needs at older ages.

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